



## Call for Proposals

Issue Date: June 4<sup>th</sup> 2018  
Closing Date: July 13<sup>th</sup> 2018  
Closing Time: 5:30 PM (Kampala local time)  
Reference: CCEDU/001/SMS Services

### About CCEDU:

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Citizens' Coalition for Electoral Democracy in Uganda (CCEDU) is a Ugandan consortium of about 972 civil society organizations and over 25,000 individual members established on August 19<sup>th</sup> 2009. Since inception, CCEDU has been the leading civil society actor in Uganda in advocating for electoral reforms, monitoring electoral processes and conducting voter mobilization/education campaigns.

### Call for Expression of Interest:

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**Citizen's Coalition for Electoral Democracy in Uganda (CCEDU)** is looking for a service provider to provide SMS services for the financial year 2018/2019. CCEDU is looking for a software development company that provides consultancy, training, customization, design and development of software products, as well as value-added services. The company should have experience in developing VAS solutions i.e. SMS, Voice, and Mobile Money among other services.

The company should be fully registered to provide goods and services to both non-government and government entities. CCEDU utilizes both its procurement rules and PPDA regulations to procure firms for any consultancy.

### Objective of the platform:

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- To provide SMS based messaging platform for receiving and sending out messages.

### Method:

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CCEDU is seeking for a technology partner to provide an SMS platform for sending and receiving messages from Ugandan networks.

- Reconfiguration of the short code across all networks
- SMS Management Platform
- Bulk Messaging

### **Expected Output: (Deliverables)**

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The deliverables for this consultancy include, but are not limited to: -

- **Sender ID**
- **Personalized messaging**
- **Database profiling**
- **Batch Uploads and contact database**
- **Templates**
- **Delivery Reports**
- **Scheduling**
- **Summarized billing reports**
- **Access/Authentication**
- **Encoding/Language Support**
- **Throughput**
- **User management**
- **User friendly and easy to configure**
- **Security Features**

### **Duration and budget**

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The consultancy is expected to last for 24 months from the date of signing a contract with CCEDU. Interested firms should provide a detailed budget showing the expenditure and consultancy fees.

### **Content and form of Application Submission:**

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Organizations/firms/individuals interested in working with CCEDU to blast and manage bulk smses for voter education purposes should apply by submitting the following:

- A technical concept note that details:

The deliverables required by CCEDU.  
Scope and proposed solution for CCEDU's sms needs.  
Audience coverage and system features.

Highlights the security features of its system such as: - Inbuilt Email/SMS alerts etc.

Applications are to be submitted by July 13<sup>th</sup> 2018, 5:30 p.m. Kampala Time. The address for the receipt of applications is: Citizens Coalition For Electoral Democracy in Uganda (CCEDU) Democracy House, Plot 1111 Lulume Road Nsambya, P.O. Box 11027 Kampala, Uganda. Tel: +256 794 444 410 or email [info@ccedu.org.ug](mailto:info@ccedu.org.ug) to the attention of The Coordinator, CCEDU. Please state reference as: **CCEDU/001/SMS Services.**

Applications, which are submitted late, or do not follow the instructions contained herein run the risk of not being considered in the review process.

***NB: Inquiries with regard to the 'Call for Proposals' may be submitted to the above address.***